

## Advanced Presentations By Design Creating Communication That Drives Action

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*Advanced Presentations by Design: Creating Communication that Drives Action*. by Dr. Andrew Abela. Available from Amazon.com. For bulk orders, go to 800CEO-READ. Updates: December 31, 2008: *Advanced Presentations by Design* makes the Top 25: What Corporate America Is Reading list for December, 2008 at CEO-READ.

### Advanced Presentations by Design - Extreme Presentation

Andrew Abela, the author of *Advanced Presentations by Design: Creating Communication that Drives Action* (Pfeiffer, 2008), has taken a different approach. He has a clear understanding that different groups of readers have different needs. So while some readers may have the luxury of having a few weeks before needing to give their presentation, others have much more imminent deadlines.

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He personally feels the sting, since his advanced classes have one-third as many students as they had a decade ago. Vishal remains a Latin student, one whom Mr. Eaton describes as particularly bright.